

Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges where possible. Judges scores are averaged to determine gold, silver and bronze winners in each category. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Chair

Hugh Maynard
Qu'anglo Communications & Consulting

Awards Administrator

Felicity F. Feinman
Qu'anglo Communications & Consulting

Judges

Television News Reporting

Karen Rocznik
CTV Winnipeg

Duncan McCue
CBC TV News

Radio News Reporting

Mike Adams
AgriTalk

Jon Steinman
Deconstructing Dinner

News Release

Tim Cook
The Canadian Press Prairies/North News Editor

Rod Nickel
Reuters

General Periodical

Holly Spangler
Prairie Farmer, Farm Progress

Fred Myers
Journalist and Consultant

Technical Feature

Joe Dales
Farms.com Ltd.

Don Lobb
Lifelong Farmer

Press Column

Malcolm French
Equitum Consulting

Avril Vollenhoven
Agriculture and Agri-Food Canada

Press Editorial

Burt Rutherford
Beef Magazine

Wayne Larsen
Department of Journalism, Concordia University

Founding Patron

Monsanto Canada Inc.

Prizes

Gold \$300
Silver \$200
Bronze \$100

Press Feature

Bill Redekop
Winnipeg Free Press

Tom Babin
Calgary Herald

Monthly Press Reporting

Tom Henry
Small Farm Canada Magazine

Fred Fletcher
York University

Weekly Press Reporting

Elaine Stovin
BC Cattlemen's Association

Harry Siemens
SiemensSays.com

Daily Press Reporting

Norma Greenaway
Carleton University School of Journalism

Cam Fortems
Kamloops Daily News

World Wide Website

Heather Hilleren
Local Dirt

Todd Crowe
Farms.com Ltd.

Feature Photograph

Fred Lum
The Globe & Mail

Heather Taweel
The Guardian

News Photograph

Fred Lum
The Globe & Mail

Heather Taweel
The Guardian

Canadian Farm Writers' Federation

2011 Writers and Broadcasters Awards Breakfast



Saturday, September 17, 2011
Niagara Falls, Ontario



Experience New World Agriculture



Experience New World Agriculture

2011 CFWF Awards

Television News Reporting

The Jack McPherson Award
SPONSOR

Gold: Rhea Yates

Canadian Wheat Board

Managing Fusarium Head Blight

Silver: Teresa Falk

Manitoba Rural Adaptation Council

MRAC: Pathfinding Ag Solutions

Bronze: Keith Eidse

Canadian Wheat Board

Bringing us all together

Radio News Reporting

The Tom Leach Award

Bayer CropScience Inc.

Gold: Alice McFarlane

AgAccess

Frostbitten—Assessing frost damage on canola

News Release

The Alice Switzer Award

Farm Business Communications

Gold: Lilian Schaer

Soy 20/20

Soybeans could help extend the life of asphalt roads

Silver: Jenny Van Rooy

Farmers Feed Cities Asks Ontario: How

FARM-iliar are you with Ontario Farming?

Bronze: Natalie Little

ON Communication

Fast, effective burndown gets growers planting

General Periodical

The Felix Schmaltz Award

AdFarm

Gold: Glenn Cheater

The Canadian Farm Business Management Council

The Canadian Farm Manager

Silver: Kevin Hursh

Farm Credit Canada

AgriSuccess March/April 2011

Bronze: Natalie Osborne

OMAFRA University of Guelph Partnership Research Magazine

Bronze: Heather Johnson

CIGL.ca

Technical Feature

The Peter Lewington Award

Syngenta Seeds Canada, Inc.

Gold: Bill Strautman

Country Guide

Five paths to a fair rent

Silver: Joey Sabljic

The Milk Producer

Risks abated

Bronze: Kristy Nudds

Canadian Poultry Magazine

Bird's Eye View

Press Column

The Frank Jacobs Award

Farm Credit Canada

Gold: Wendy Holm

Ontario Farmer

Will the real chocolate milk please stand up?

Silver: Glenn Cheater

Country Life in BC

Uncharted waters holds no fear for Nova Scotian farmers

Bronze: Laura Rance

Winnipeg Free Press

Put on a pot of soup

Bronze: Lindor Reynolds

Winnipeg Free Press

As rushing water nears, hard work isn't enough

Press Editorial

The O.R. Evans Award

Richardson International

Gold: Tom Henry

Small Farm Canada

Fractionalization! What fractionalization?

Silver: Gord Gilmour

Wheat, Oats, and Barley

It's Never Different

Bronze: Laura Rance

Manitoba Co-operator

Doing the right thing

Press Feature

The Dick Beamish Award

Monsanto Canada

Gold: Mary Baxter

Broadcast Better Farming

Lyme Disease: The painful and hard-to-diagnose infection

Silver: Sean Pratt

Western Producer

Examining fields of the future

Bronze: Steve Biggs

Country Guide

On Camera

Monthly Press Reporting

The Jack Cram Award

Canadian Seed Growers' Association

Gold: Anne Lazurko

Country Guide

Big Deal

Silver: Mary Baxter

Broadcast Better Farming

The obstacle-strewn road to success in agritourism

Bronze: Gord Gilmour

Country Guide

Farmageddon

Bronze: Maggie Van Camp

Country Guide

The boom in succession

Weekly Press Reporting

The Q.H. Martinson Award

Ontario Farmer Publications

Gold: Karen Briere

Western Producer

Soggy spring tests farm support plans

Silver: Sean Pratt

Western Producer

Wind turbines failing to meet expectations

Bronze: William DeKay

Western Producer

Shelter belt clearing stirs spring controversy

Daily Press Reporting

The C.B. Fairbairn Award

Western Producer

Gold: Bill Redekop

Winnipeg Free Press

Ranchers hauling cattle to drier ground

Silver: Bartley Kives

Winnipeg Free Press

Farmer's hopes washing away

Bronze: Murray McNeill

Winnipeg Free Press

Good news, bad news for farmers

World Wide Website

The Henry Heald Award

Quarry Integrated Communications

Silver: Dave Bedard, Lyndsey Smith and Kevin Doole

www.grainews.ca

Bronze: Allison Finnamore

FCC Express

Bronze: Rachel Kehrig

Saskatchewan Pulse Growers—Consumer

Website

Feature Photograph

The Don Baron Award

George Morris Centre

Gold: Lorne McClinton

The Furrow

Honey Haven

Silver: Phil Hossack

Winnipeg Free Press

Rock and a hard place

Bronze: William DeKay

The Western Producer

The Misko Family

News Photograph

The John Phillips Award

Better Farming

Gold: Mary MacArhtur

The Western Producer

Say hello to stars of Farm Fair

Silver: William DeKay

Western Producer

World Record Harvest

Bronze: Joe Bryksa

Winnipeg Free Press

Flooded farms—aerial

