

*Canadian Farm
Writers' Federation*

2009

**Writers and Broadcasters
Awards Banquet**



Saturday, September 12, 2009
Edmonton, Alberta



Television News Reporting

The Jack McPherson Award
Sponsored by Dow AgroSciences

Gold: Rhea Yates

Pulse Canada
The Pulse Innovation Project: Growing Pulse Markets

Silver: Arthur Churchyard

University of Guelph/OMAFRA Partnership
Building Bridges for Agriculture

Bronze: Kerri-Sue Lang

www.youtube.com
Pork Safety Explained

Radio News Reporting

The Tom Leach Award
Sponsored by Bayer CropScience

Gold: Diane Lonergan

CBC Radio Noon, Winnipeg
Arborg Elevator

Silver: Dianne Finstad

Agri-News Cast
Lacombe 100th Bull Sale

Bronze: Natalie Osborne

CKNX Radio
Feed Efficiency

News Release

The Alice Switzer Award
Sponsored by
Farm Business Communications

Gold: Theresa Whalen

TMC News
Farmers' Markets Sell 'Community Shopping Experience'

Silver: Brad Brinkworth

The CLA Network
CLA and Omega 3 Set to Deliver

Bronze: Lilian Schaer

AGCare
Gardeners can Learn from Farmers

General Periodical

The Felix Schmaltz Award
Sponsored by
AdFarm

Gold: Wayne Riley

Canada's Buried Treasure
Canada's Buried Treasure—The International Year of the Potato

Silver: Heather Frayne

Canadian Wheat Board
Exceptional: 2007-2008 Annual Report

Bronze: Mike Tisdall

Farm Credit Canada
AgriSuccess Journal

Technical Feature

The Peter Lewington Award
Sponsored by Syngenta Seeds Canada Inc.

Gold: Ray Ford

Small Farm Canada
Great Soil, Better Farm

Silver: Gord Leathers

Wheat, Oats and Barley
Genetic Lottery

Bronze: Tom Button

Country Guide
When Parents Become Bankers

Press Column

The Frank Jacobs Award
Sponsored by fccvision.ca

Gold: Gerald Pilger

Country Guide
The Gaping Hole in Farm Marketing

Silver: Owen Roberts

Guelph Mercury
Candidates face food issues without farmers

Bronze: John Greig

Ontario Hog Farmer
Re-thinking sows

Bronze: Ray Ford

Small Farm Canada
Farm smart: bale graze

Press Editorial

The O.R. Evans Award
Sponsored by Pioneer Hi-Bred Limited

Gold: Dave Bedard

Manitoba Co-operator
Policy Plonk

Silver: Dave Harrison

Greenhouse Canada
Ensuring fair trade in new agreement

Bronze: Terry Fries

The Western Producer
CWB monopoly fate is farmers' decision

Bronze: Wendy Holm

The Vancouver Sun
Canadian cheese should be made from Canadian milk

Press Feature

The Dick Beamish Award
Sponsored by Monsanto Canada Inc.

Gold: Gord Gilmour

Country Guide
Young Turk

Silver: Mary Baxter

Better Farming Magazine
Women's changing role on the farm

Bronze: Andrew Douglas

Country Guide
Venture Cap

CF Awards

Monthly Press Reporting

The Jack Cram Award

Sponsored by

Canadian Seed Growers' Association

Gold: Mary Baxter

Better Farming Magazine

The new ethanol

Silver: Gord Leathers

Wheat, Oats and Barley

Line of Scrimmage

Bronze: Andrew Douglas

Country Guide

Venture Cap

Weekly Press Reporting

The Q.H. Martinson Award

Sponsored by

Qu'Anglo Communications & Consulting

Gold: Sean Pratt

The Western Producer

RESCUED from RUIN – New game plan left casualties on field

Silver: Ian Cumming

Ontario Farmer

Solar Farm prompts fight over use of prime farmland

Bronze: Brian Cross

The Western Producer

Revved economy throttles farm labour recruitment

Daily Press Reporting

The C.B. Fairbairn Award

Sponsored by The Western Producer

Gold: Tiffany Mayer

St. Catherines Standard

Residents raise stink over Jordan digester

World Wide Web Site

The Henry Heald Award

Sponsored by

Quarry Integrated Communications

Gold: Dave Bedard, Dimos Zarkadas & Chris Johnston

AGCanada

www.agcanada.com

Silver: Susy Kilby

Canadian Farm Business Management Council

www.farmcentre.com

Bronze: Mike Tisdall

Agri-Success Journal/ Agri Success Express

www.fcc-fac.ca/en/agnews/agnews_e.asp

Feature Photograph

Sponsored by George Morris Centre

Gold: William DeKay

The Western Producer

All hands on deck

Silver: Kevin Hogarth

Country Guide

Disconnected

Bronze: Allan Dawson

Manitoba Co-Operator

Sclerotinia Assessment

News Photograph

The John Phillips Award

Sponsored by Better Farming

Gold: William DeKay

The Western Producer

A cowboy hug

Silver: Wendy Dudley

The Western Producer

Slim pickings: Hawk and Skull

Bronze: Suzanne Atkinson

Ontario Farmer

Untitled



Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges where possible. Judges scores are averaged to determine gold, silver and bronze winners in each category. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Chair

Hugh Maynard
Qu'anglo Communications & Consulting

Awards Administrator

Christina Franc
Qu'anglo Communications & Consulting

Founding Patron

Monsanto Canada Inc.

Prizes

Gold \$300
Silver \$200
Bronze \$100

Judges

Television News Reporting

Jim VanHorne,
Fanshawe College

Bruce Sundeen,
North Dakota State University

Press Column

Malcolm French,
Equitum Consulting

Steve Fairchild,
Today's Farmer, MFA Inc.

Daily Press Reporting

Duncan McMonagle,
Red River College, Winnipeg

Norma Greenaway
Canwest News Service

Radio News Reporting

Tanya Birkbeck,
CBC Montreal

Jim VanHorne,
Fanshawe College

Press Editorial

Deborah Drolen Jones,
Farm Industry News

Barry MacCormack,
Rural Secretariat AAFC

World Wide Web Site

Todd Crowe,
*Project Manager
Farms.com Ltd.*

Linda Sleichter,
Kansas State University

News Release

Troy Turner,
The Western Star

Jill Forrester,
*Saskatchewan Association of
Health Organizations*

Press Feature

Fred Fletcher,
*School of Journalism
University of British Columbia*

Jeff Caldwell,
*Multimedia Editor
Agriculture.com*

Feature

Photography
Linda Smith,
Farm Journal Media

Fred Lum,
*Staff photographer
The Globe and Mail*

General Periodical

Clyde Graham,
Canadian Fertilizer Institute

Philip Lee,
*Associate Professor, Journalism
and Communications
St. Thomas University*

Monthly Press Reporting

Tom Henry
Southern Tip Publishing Inc.

Gregg Hillyer,
The Progressive Farmer

News

Photography
Linda Smith,
Farm Journal Media

Fred Lum,
*Staff photographer
The Globe and Mail*

Technical Feature

Barbara Metrycki,
*Technical Communications
Instructor, University of
Manitoba*

Betsy Freese,
Living the Country Life

Weekly Press Reporting

Elaine Stovin,
BC Cattlemen's Association

Tony Greaves
Retired Freelance Writer

