



FOR IMMEDIATE RELEASE

Celebrating Canadian Excellence in Agricultural Journalism

(Calgary, Alberta – September 26, 2015) The best and brightest agricultural journalists, broadcasters, communicators and photographers were honoured at the 2015 Canadian Farm Writers' Federation (CFWF) Awards Banquet, held on Sept. 26, 2015, in conjunction with CFWF's annual conference.

Gold, silver and bronze awards were presented in 14 categories at the banquet held at the Sheraton Cavalier Calgary. The banquet concluded the three-day conference which included various agri-food tours and professional development sessions. A total of 44 awards were presented with winners taking home cheques of \$300, \$200 and \$100 for gold, silver and bronze respectively.

Winners were chosen by 25 judges from across Canada and the United States. These judges included journalists, professors, farmers and communicators from different media and publications, and a mix of agricultural and non-agricultural backgrounds.

CFWF (www.cfwf.ca) represents almost 350 English-speaking agricultural journalists, broadcasters and communicators from across Canada through six regional associations in Atlantic Canada, Eastern Canada, Manitoba, Saskatchewan, Alberta, and British Columbia.

The awards categories, winners and sponsors for 2015 are listed on the attached pages.

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For more information, contact:
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2015 CFWF Awards Administrator
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CFWF 2015 Awards Program – Categories & Winners

Electronic Media – Visual The Jack McPherson Award

Sponsor: Dairy Farmers of Canada

Gold: Robert Fife & Philip Ling Bell Media Inc. [Inspection issues persisted at former XL Foods plant in 2014: CFIA documents](#)

Silver: Craig Lester Rural Roots Canada [Women push for larger role in agriculture and CAP continues to grow](#)

Silver: Shaun Haney Real Agriculture [Beyond the bushel, episode 3](#)

Bronze: Alaina Osborne University of Guelph, [Scoring dairy cow hock, knee and neck conditions](#)

Electronic Media – Audio The Tom Leach Award

Gold: Kelvin Heppner Real Agriculture [Wheat market transparency – how can it be fixed?](#)

Silver: Debra Murphy Real Agriculture [Farming insects – would you like your crickets milled, or, in their entirety](#)

News Release The Alice Switzer Award

Sponsor: Farm Business Communications

Gold: Brad Brinkworth Meristem Information Resources Ltd. [Livestock care conference 2015 showcases innovative thinking and calls to action](#)

Silver: Tracey Shelton Richardson International Ltd. [Richardson donates \\$618,000 to support 24 community projects](#)

Bronze: Karli Reimer Ducks Unlimited Canada [Practising patience key when making winter wheat decisions this spring](#)

General Periodical The Felix Schmaltz Award

Sponsor: AdFarm

Gold: Kelly Daynard & Lilian Schaer Farm & Food Care [The Real Dirt on Farming](#)

Silver: Brad Brinkworth Meristem Information Resources Ltd. [Special report: Livestock care conference](#)

Bronze: Kevin Hursh Farm Credit Canada [Wise beyond his years](#)

Technical Feature The Peter Lewington Award

Sponsor: Chicken Farmers of Canada

Gold: Gord Gilmour Country Guide [Join the club](#)

Silver: Jay Whetter Country Guide [Our biggest risk](#)

Bronze: Carolyn King Top Crop Manager [Views from the sky](#)



Press Column The Frank Jacobs Award
Sponsor: ADAMA

Gold: Owen Roberts The Grower [Research must work hard to make Canadians “science smart”](#)
Silver: Michael Raine The Western Producer [Farmers joined](#)
Bronze: Laura Rance Manitoba Co-operator [Hay there](#)
Bronze: Tom Steve GrainsWest Magazine [Farm meetings ain’t what they used to be](#)

Press Editorial The O.R. Evans Award
Sponsor: Richardson International Limited

Gold: Wendy Holm wendyholm.com [Why site C must be stopped](#)
Silver: Lyndsey Smith Real Agriculture [This post should be about thresholds, but no one will answer my questions](#)
Bronze: Sharon Laidlaw Dairy Farmers of Ontario [Safety is paramount](#)

Press Feature The Dick Beamish Award
Sponsor: Monsanto Canada

Gold: Laura Rance Winnipeg Free Press [Hunger Games](#)
Silver: Maggie Van Camp Country Guide [Unleash your Midas touch](#)
Bronze: Lorne McClinton [Parallel worlds](#)

Monthly Press Reporting The Jack Cram Award
Sponsor: Canadian Seed Growers' Association

Gold: Angela Lovell Country Guide [The wide view](#)
Silver: Ralph Pearce Country Guide [Who needs equipment?](#)
Bronze: Gord Gilmour Country Guide [A woman’s place](#)

Weekly Press Reporting The Q.H. Martinson Award
Sponsor: Ontario Farmer Publications

Gold: Jennifer Blair & Alexis Kienlen Alberta Farmer [Drenched again](#)
Silver: Shannon VanRaes Manitoba Co-operator [Federal scientists muzzled](#)
Bronze: Barb Glen The Western Producer [When squatters strike](#)

Daily Press Reporting The C.B. Fairbairn Award

Gold: Rod Nickel Reuters [Canada wheat exports dogged by quality complaints](#)
Silver: Jen Skerritt Bloomberg News [Oil boom triggering cowboy shortage across Canada: Commodities](#)
Bronze: Kelsey Johnson iPolitics [Exclusive: Temporary foreign workers bilked by immigration consultants as deadline looms](#)



World Wide Website The Henry Heald Award
Sponsor: Quarry Integrated Communications

Gold: Karli Reimer Ducks Unlimited Canada www.growwinterwheat.ca
Silver: Dave Bedard Manitoba Co-operator www.manitobacooperator.ca
Bronze: Lyndsey Smith Real Agriculture www.realagriculture.com

Feature Photograph The Don Baron Award
Sponsor: Bayer Crop Science Inc.

Gold: Lorne McClinton Farms Ontario [Abe Demontagne](#)
Silver: Barbara Sheridan Firefighting in Canada [Livestock Lessons](#)
Bronze: Allan Dawson Manitoba Co-operator [Manitoba soybean growers helping for more frost-free days](#)

News Photograph The John Phillips Award
Sponsor: Better Farming

Gold: Sharon Grose Ontario Farmer [The girls at Millers Dairy](#)
Silver: William DeKay The Western Producer [Harvest gas explosion](#)
Bronze: Wayne Riley Agriculture and Agri-Food Canada [Open farm day](#)



Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges where possible. Judges' scores are averaged to determine gold, silver and bronze winners in each category. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Chair

Hugh Maynard - *Qu'anglo Communications & Consulting*

Awards Administrator

Alexandra Markes - *Qu'anglo Communications & Consulting*

Founding Patron

Monsanto Canada Inc.

Prizes

Gold - \$300, Silver - \$200, Bronze - \$100

Judges

Electronic Media -Visual	Bruce Sargent, <i>Owner/Manager Farm Boy Productions</i> Jim van Horne, <i>Broadcast Journalism Program Coordinator, Fanshawe College</i>
Electronic Media-Audio	Glenn Powell, <i>Powell Communications & Consulting, Oakville ON.</i>
News Release	Tom Henry <i>Editor, Small Farm Canada Magazine</i>
General Periodical	Kenna Rathai <i>Owner, Kenna B. Rathai Communications</i> John Mugeridge <i>Manager, Writing Services Agriculture and Agri-Food Canada</i>
Technical Feature	Frederic Marcoux, <i>Dairy farmer, Sainte-Marie Beauce Quebec</i> Ben Potter, <i>Social & Innovation Editor, Farm Journal Media</i>
Press Column	Holly Jackson <i>Editor, BEEF in BC</i> Jeff Caldwell <i>Creative/PR, Meyocks Group</i>
Press Editorial	Terry Stevenson <i>Communications Manager, AGRIS Co-operative & Wanstead Farmers' Co-operative</i> Barry MacCormack, <i>AdFarm</i>
Press Feature	Mike Wilson <i>Executive Editor, Futures Magazine</i> Holly Martin <i>Editor, High Plains Journal</i>
Monthly Press Reporting	Elbert van Donkersgoed, <i>Editor Local Food News</i> Gil Gullickson <i>Crops & Technology Editor, Successful Farming</i>
Weekly Press Reporting	Cindy Hierlihy <i>Editor, Island Press Ltd.</i> Peter Reschke <i>Editor, Ontario Farmer</i>



Daily Press Reporting	Fred Fletcher, <i>Unviersity Professor Emeritus, Communications Studies & Political Science at York University</i> Kelly Daynard, <i>Communications Manager, Farm & Food Care Ontario</i>
Website	Sarah Andrewes, <i>Vice President, Hill+Knowlton Strategies Canada</i>
Feature Photography	David Barr, <i>Photobar Agricultural Stock Photography</i> Andrew Tolson, <i>Director of Photography, Maclean's Magazine</i>
News Photography	Johnnie Belinda Cluff, <i>Photographer/Owner, Johnnie Belinda Cluff Photography</i> Richard Buchan, <i>Photo Editor, The Canadian Press</i>