



FOR IMMEDIATE RELEASE

Celebrating Canadian Excellence in Agricultural Journalism

(Charlottetown, PEI – October 4, 2014) The best and brightest agricultural journalists, broadcasters, communicators and photographers were honoured at the 2014 Canadian Farm Writers' Federation (CFWF) Awards Banquet, held on Oct. 4, 2014, in conjunction with CFWF's annual conference.

Gold, silver and bronze awards were presented in 14 categories at the banquet held at Rodd Royalty Inn. The banquet concluded the three-day conference which included various agri-food tours and professional development sessions. A total of 42 awards were presented with winners taking home cheques of \$300, \$200 and \$100 for gold, silver and bronze respectively.

Winners were chosen by 26 judges from across Canada and the United States. These judges included journalists, professors, farmers and communicators from different media and publications, and a mix of agricultural and non-agricultural backgrounds.

CFWF (www.cfwf.ca) represents almost 350 English-speaking agricultural journalists, broadcasters and communicators from across Canada through six regional associations in Atlantic Canada, Eastern Canada, Manitoba, Saskatchewan, Alberta and British Columbia.

The awards categories, winners and sponsors for 2014 are listed on the attached pages.

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For more information, contact:
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2014 CFWF Awards Administrator
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CFWF 2014 Awards Program – Categories & Winners

Electronic Media - Visual The Jack McPherson Award

Sponsor: Dairy Farmers of Canada

Gold: Rachel Kehrig Saskatchewan Pulse Growers [Lentil Hunter Dubai](#)

Silver: Ruth Bonneville Winnipeg Free Press [The family farm](#)

Bronze: Wendy Winiewski Global News [Grain bag recycling problems](#)

Electronic Media - Audio The Tom Leach Award

Gold: Alice McFarlane Fabmar Communications [Savior or snake oil: do you need to use fancy fertilizers?](#)

Silver: Lyndsey Smith Real Agriculture [Get your knees dirty](#) (Contributor: Jason Stroeve)

Bronze: Kelvin Heppner [Ag minister considers options to address grain backlog](#)

News Release The Alice Switzer Award

Sponsor: Farm Business Communications

Gold: Cole Christensen Alberta Barley Commission [Rail strike would be catastrophic for barley farmers](#)

Silver: Lilian Schaer [Wanted: Ontario farmers to grow hazelnuts](#)

Bronze: Karli Reimer Ducks Unlimited Canada [Western winter wheat initiative officially launched](#)

General Periodical The Felix Schmaltz Award

Sponsor: AdFarm

Gold: Jay Whetter [Canola Watch](#)

Silver: Owen Roberts University of Guelph [What the world needs now](#) (Contributors: Samantha Beattie, Katharine Tuerke, Dave Peleschak)

Bronze: Bruce Barker HayWire Creative [On Track controlled traffic farming Alberta](#)

Technical Feature The Peter Lewington Award

Gold: Carolyn King [Fighting against resistance](#)

Silver: Mary Baxter Better Farming [In search of a standardized soil test for Ontario farmers](#)

Bronze: Robert Arnason The Western Producer [Poor crop performance can be linked to phosphorus, potassium deficiencies](#)



Press Column The Frank Jacobs Award

Sponsor: ADAMA

Gold: Sheri Monk Monked Media [All aboard Uncle Sam's crazy train](#)

Silver: Toban Dyck Grainews, Farm Business Communications [The middle view on GMO crops](#)

Bronze: Bartley Kives Winnipeg Free Press [A ham-fisted way to treat our meat](#)

Press Editorial The O.R. Evans Award

Sponsor: Richardson International Limited

Gold: Laura Rance Manitoba Co-operator [Whose voice should be heard?](#)

Silver: Lisa Guenther Farm Business Communications [<no title>](#)

Bronze: Janet Kanters Top Crop Manager [Resistance is futile](#)

Press Feature The Dick Beamish Award

Sponsor: Monsanto Canada

Gold: Barbara Duckworth The Western Producer [Special report: Animal welfare in the Netherlands](#)

Silver: Ray Ford Southern Tip Publishing [The way of the shearer](#)

Bronze: Trevor Bacque GrainsWest magazine [Upov 91](#)

Monthly Press Reporting The Jack Cram Award

Sponsor: Canadian Seed Growers' Association

Gold: Mary Baxter Better Farming [Our collapsing bee colonies: is neonicotinoid poisoning at fault?](#)

Silver: Shirley Byers Farm Business Communications [The hidden farm illness](#)

Bronze: Sheri Monk Monked Media [Interview with an activist - a rare glimpse at the other side of the issue](#)

Weekly Press Reporting The Q.H. Martinson Award

Sponsor: Ontario Farmer Publications

Gold: Lorraine Stevenson Manitoba Co-operator [Pilot Mound prosciutto makers start over](#)

Silver: Alexis Kienlen Farm Business Communications [Canada picked for sustainable beef pilot](#)

Bronze: Brian Cross The Western Producer [Special report: Clogged: Canada's grain transportation system isn't working. What now?](#)

Daily Press Reporting The C.B. Fairbairn Award

Sponsor: Western Producer

Gold: Jen Skerritt Bloomberg News [Overflowing Canada grain bins compound global glut](#)

Silver: Martin Cash Winnipeg Free Press [Shortage of railcars spread, costs millions](#)

Bronze: Rod Nickel Thomson Reuters [Canada orders railways to boost grain shipments to ease logjam](#)
(Contributor: David Ljunggren)



World Wide Website The Henry Heald Award
Sponsor: Quarry Integrated Communications

Gold: Lyndsey Smith Real Agriculture RealAgriculture.com (Contributors: Shaun Haney, Debra Murphy, Jason Stroeve, Rhett Soveran, Bernard Tobin)

Silver: Paul Yanko The Western Producer producer.com

Bronze: Dave Bedard Farm Business Communications albertafarmexpress.ca (Contributors: Greg Berg, Glenn Cheater)

Feature Photograph The Don Baron Award
Sponsor: Bayer Crop Science Inc.

Gold: Ruth Bonneville Winnipeg Free Press Family

Silver: William DeKay The Western Producer Family squeezes every cent out of a dollar

Bronze: Lorne McClinton Saskatchewan Farm Writers' Association Horseplay

News Photograph The John Phillips Award
Sponsor: Better Farming

Gold: Robin Booker The Western Producers Time for a pedicure

Silver: Wayne Riley Agriculture and Agri-Food Canada Hogging the spotlight

Bronze: William DeKay The Western Producer Deere crossing



Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges where possible. Judges' scores are averaged to determine gold, silver and bronze winners in each category. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Chair

Hugh Maynard - *Qu'anglo Communications & Consulting*

Awards Administrator

Christina Franc - *Qu'anglo Communications & Consulting*

Founding Patron

Monsanto Canada Inc.

Prizes

Gold - \$300, Silver - \$200, Bronze - \$100

Judges

Electronic Media -Visual Bruce Sargent *Owner/Manager Farm Boy Productions*

Electronic Media-Audio Tanya Birkbeck, *Radio and Television Journalist CBC Radio Montreal*
Glenn Powell, *Powell Communications & Consulting, Oakville ON.*

News Release Tom Henry *Editor, Small Farm Canada Magazine*
Laurie Harris, *Retired, Agriculture and Agri-Food Canada, CFWF Senator*

General Periodical Holly Spangler, *Special Projects Editor, Penton Farm Progress*
John Muggerridge *Manager, Writing Services Agriculture and Agri-Food Canada*

Technical Feature Frederic Marcoux, *Dairy farmer, Beauce County, Ex-president of Quebec Young Farmers Federation (Fédération de la relève agricole du Québec [FRAQ])*

Ben Potter *Social & Innovation Editor, Farm Journal Media*
Sandy Cushon *Freelance writer/broadcaster, Winnipeg, MB.*

Press Column Holly Jackson *Editor, Beef in BC*

Press Editorial Terry Stevenson, *Communications manager, AGRIS Co-operative, Wanstead Farmers Co-operative & Great Lakes Grain*

Barry MacCormack *AdFarm*
Press Feature Mike Wilson *Executive Editor, Penton/Farm Progress Co.*

Adele Pelland, *Communications consultant*
Monthly Press Reporting Elbert van Donkersgoed, *Editor Local Food News (formerly Locavore News, <http://relocalizedfood.wordpress.com/>)*

Gil Gullickson *Crops & Technology Editor, Successful Farming*

Weekly Press Reporting Cindy Chant, *Editor, Island Press Ltd.*
Peter Reschke *Editor, Ontario Farmer*

Daily Press Reporting Neil Haesler *Former Deputy Editor, Postmedia Inc.; Journalism instructor at Carleton University in Ottawa*

Tom Button *Editor, Country Guide*
Website Sarah Andrewes, *Vice President, Hill+Knowlton Strategies Canada*
Mila Jones, *Art Director, NewMediaDrive.com*



Feature Photography

David Barr *Photobar Agricultural Stock Photography*

Andrew Tolson, *Director of Photography, Maclean's Magazine*

News Photography

Johnnie Belinda Cluff, *Photographer/Owner Johnnie Belinda Cluff Photography*

Richard Buchan, *The Canadian Press*