



FOR IMMEDIATE RELEASE

Celebrating Canadian Excellence in Agricultural Journalism

(Agassiz, BC – October 5, 2013) The best and brightest agricultural journalists, broadcasters, communicators and photographers were honoured at the 2013 Canadian Farm Writers' Federation (CFWF) Awards Banquet, held on Oct. 5, 2013, in conjunction with CFWF's annual conference.

Gold, silver and bronze awards were presented in 14 categories at the banquet held at the Harrison Hot Springs Resort & Spa. The banquet concluded the three-day conference which included various agri-food tours and professional development sessions. A total of 49 awards were presented with winners taking home cheques of \$300, \$200 and \$100 for gold, silver and bronze respectively.

Winners were chosen by 26 judges from across Canada and the United States. These judges included journalists, professors, farmers and communicators from different media and publications, and a mix of agricultural and non-agricultural backgrounds.

CFWF (www.cfwf.ca) represents almost 350 English-speaking agricultural journalists, broadcasters and communicators from across Canada through six regional associations in Atlantic Canada, Eastern Canada, Manitoba, Saskatchewan, Alberta and British Columbia.

The awards categories, winners and sponsors for 2013 are listed on the attached pages.

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For more information, contact:
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2013 CFWF Awards Administrator
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CFWF 2013 Awards Program – Categories & Winners

Television News Reporting The Jack McPherson Award

Sponsor: Dairy Farmers of Canada

Gold: Colleen Underwood CBC News Calgary [Farm Safety](#)

Silver: Rachel Kehrig Saskatchewan Pulse Growers [Love your lentils Canada](#)

Bronze: Joey Sabljic University of Guelph [Sheep fecal sampling](#) (contributors: Laura Falzon, Matt McIntosh)

Radio News Reporting The Tom Leach Award

Gold: Kelvin Heppner Golden West [Winnipeg teens talk farming](#)

Silver: Alice McFarlane Fabmar Communications [Producers take action on herbicide resistance](#)

Bronze: Marilyn Maki CBC Radio One Manitoba [Greenhouse fire](#)

News Release The Alice Switzer Award

Sponsor: Farm Business Communications

Gold: Lisa McLean [A green Christmas](#)

Silver: Richard Martin Canadian Wheat Board [CWB makes historic move into marketing canola](#)

Bronze: Tiffany Koberstein Canadian Wheat Board New [CWB hockey pool allows farmers to score big](#)

General Periodical The Felix Schmaltz Award

Sponsor: AdFarm

Gold: Wayne Riley Agriculture and Agri-Food Canada [A Century of science](#)

Silver: Owen Roberts University of Guelph [2012-13 Agri-food yearbook](#)

Bronze: Kevin Hursh [AgriSuccess](#)

Technical Feature The Peter Lewington Award

Sponsor: CanWEA

Gold: Ray Ford Small Farm Canada [Do you need a gun on your farm?](#)

Silver: Ralph Pearce Country Guide [Twitter gets real](#)

Bronze: Anne Lazaruko [More than a job](#)



Press Column The Frank Jacobs Award

Sponsor: MANA Crop Protection

Gold: Gord Gilmour Farm Business Communications [Pay attention](#)

Silver: Dan Needles Small Farm Canada [Time isn't money](#)

Bronze: Toban Dyck Freelance/Grainews [Bin full of death](#)

Press Editorial The O.R. Evans Award

Sponsor: Richardson International Limited

Gold: Wendy Holm Western Dairy Farmer [Deconstructing Martha](#)

Silver: Allan Dawson Manitoba Co-operator [Who has Ritz's ear?](#)

Silver: Barb Glen The Western Producer [XL Foods failure to inform may have long term impact](#)

Bronze: D'Arce McMillan The Western Producer [Gutted national census data doesn't tell whole story](#)

Press Feature The Dick Beamish Award

Sponsor: Monsanto Canada

Gold: Glenda Luymes The Province Newspaper [A leader in her field](#)

Silver: Gord Gilmour Farm Business Communications [Break the cycle](#)

Bronze: Barb Glen The Western Producer [Grow more canola? Not so fast](#)

Monthly Press Reporting The Jack Cram Award

Sponsor: Canadian Seed Growers' Association

Gold: Bernard Tobin Better Farming [Canceling the slots](#)

Silver: Ron Freisen Freelance [Lake Manitoba producers face prolonged flood recovery](#)

Bronze: Mary Baxter Better Farming [The promise and the challenge of perennial commodity crops](#)

Weekly Press Reporting The Q.H. Martinson Award

Sponsor: Ontario Farmer Publications

Gold: William DeKay The Western Producer [DNA wins the day for Sask. cattle producer](#)

Silver: Sean Pratt The Western Producer [Canola damages by high wind](#)

Bronze: Robert Arnason The Western Producer [Tiny insects, big problems](#)

Daily Press Reporting The C.B. Fairbairn Award

Sponsor: Western Producer

Gold: Lisa Guenther The Grainews [COOL retaliation may go beyond U.S. meat imports](#)

Silver: Sylvia MacBean MacBean Freelance [New dairy lab to go high-tech](#)

Bronze: Kelvin Heppner Golden West [XL closure pressures cow prices](#)

World Wide Website The Henry Heald Award

Sponsor: Quarry Integrated Communications



Gold: Paul Yanko The Western Producer producer.com

Silver: Dave Bedard Manitoba Co-operator manitobacooperator.ca (contributors: Laura Rance, Kevin Doole)

Bronze: Shaun Haney Real Agriculture RealAgriculture.com

Feature Photograph The Don Baron Award

Gold: Allan Dawson Manitoba Co-operator [CWB monopoly ends, open market begins](#)

Silver: Sharon Grose Ontario Farmer [Raise it up](#)

Bronze: Karen Davidson The Grower [The drive for more precision in crop spraying](#)

News Photograph The John Phillips Award

Sponsor: Better Farming

Gold: William DeKay The Western Producer [Helping neighbours](#)

Silver: Mary MacArthur The Western Producer [End of day](#)

Bronze: Sharon Grose Ontario Farmer [Tractor heading home](#)



Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges where possible. Judges' scores are averaged to determine gold, silver and bronze winners in each category. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Chair

Hugh Maynard - *Qu'anglo Communications & Consulting*

Awards Administrator

Christina Franc - *Qu'anglo Communications & Consulting*

Founding Patron

Monsanto Canada Inc.

Prizes

Gold - \$300, Silver - \$200, Bronze - \$100

Judges

TV News Reporting	Karen Rocznik <i>CTV Winnipeg</i> Ian McDonald <i>Agriculture & Business News, Global Television, Lethbridge</i>
Radio News Reporting	Tanya Birkbeck, <i>Producer CBC Radio Montreal</i>
News Release	Tom Henry <i>Editor, Small Farm Canada Magazine</i> Tim Cook <i>News Editor, Prairies-North The Canadian Press</i>
General Periodical	Clyde Graham <i>Vice President, Canadian Fertilizer Institute</i> John Muggerridge <i>Manager, Writing Services Agriculture and Agri-Food Canada</i>
Technical Feature	Loraine Lamb Lalonde <i>Co-owner/operator of Tullochgorum Farm</i> Ben Potter <i>Technology & Crops Editor, Farm Journal Media</i>
Press Column	Alexander (Sandy) Cushon <i>Freelance writer/broadcaster</i> Holly Jackson <i>Editor, Beef in BC</i>
Press Editorial	Burt Rutherford <i>Senior Editor, BEEF Magazine</i> Barry MacCormack <i>AdFarm</i>
Press Feature	Mike Wilson <i>Executive Editor, Penton/Farm Progress Co.</i> Susanne J. Brown
Monthly Press Reporting	Gregg Hillyer <i>Editor in Chief, DTN/Progressive Farmer Magazine</i> Gil Gullickson <i>Crops & Technology Editor, Successful Farming</i>
Weekly Press Reporting	Tony Greaves <i>Poultry industry writer (retired)</i> Peter Reschke <i>Editor, Ontario Farmer</i>
Daily Press Reporting	Neil Haesler <i>Former Deputy Editor, Postmedia Inc.; Teaches journalism at Carleton University in Ottawa</i> Tom Button <i>Editor, Country Guide</i>
Website	Dan Ilika <i>Business Information Group (online reporter)</i>
Feature Photography	David Barr <i>Photobar Agricultural Stock Photography</i> Heather Taweel <i>The Guardian</i>
News Photography	Fred Lum <i>Staff photographer, The Globe and Mail</i> Phil Norton <i>www.countryphotographer.com</i>

